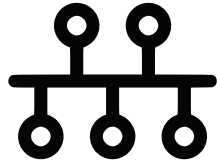


**SOCIAL MEDIA
CAMPAIGN**



Storybench

TIMELINE



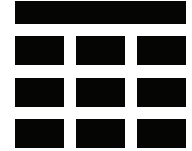
Storybench

DATABASE



Storybench

**DATA
TABLE**



Storybench

ILLUSTRATION



Storybench

VIDEO



Storybench

AUDIO



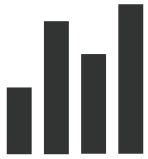
Storybench

CALL-TO-ACTION



Storybench

CHART



Storybench

CROWDSOURCING CAMPAIGN



Storybench

360 OR VIRTUAL REALITY



Storybench

Storydeck

A DIGITAL NEWS DESIGN GAME

INSTRUCTIONS:

1. SHUFFLE THE DECK
2. DEAL OUT SIX CARDS
3. SELECT AT LEAST THREE FOR YOUR STORY
4. DESIGN WITH THE HELP OF STICKY NOTES AND A WHITEBOARD

BROUGHT TO YOU BY
NORTHEASTERN UNIVERSITY'S

Storybench

MAP



Storybench

PHOTOGRAPHY



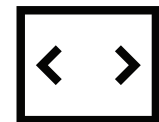
Storybench

GAME



Storybench

BEFORE-AND-AFTER



Storybench